



Who We Are

Trucha creates grassroots narratives of the Lower Rio Grande region through community journalism, documentary video, and creative programming. We are an independent multimedia platform dedicated to the people, culture, and social movements of the Rio Grande Valley, centering queer and migrant communities of color.

Trucha informs our readers, inspires our community, and builds a collective infrastructure to proudly share our communities' authentic stories and their creativity. We cultivate a grassroots narrative of the frontera. Trucha operates in what is currently known as the Rio Grande Valley: from Brownsville to Edinburg, from Rio Grande City to South Padre Island. We are headquartered in McAllen, Texas.

We are dedicated to hiring a diverse workforce that fosters opportunities for personal and professional development. Trucha provides a collaborative and supportive environment built upon our fundamental core principles, where each employee is valued.

Job Overview

Trucha is seeking a part-time Cultural Fellow to lead our cultural organizing and the Roots Break Walls Campaign. The Cultural Fellow will utilize the arts and culture to engage the RGV community on the topics of immigration, the natural environment, and their intersections.

They are responsible for working with the Programs Director and Executive Director to establish their priorities and schedule. They must be dynamic, flexible, and a team player and must be able to thrive within our growing organization. They will represent Trucha as a creative leader with other community partners and participants throughout Texas and nationwide.

JOB RESPONSIBILITIES

Strategy

- Work with the Programs Director and Executive Director to complete the Roots Break Walls campaign.
- Monitor campaign progress through goals/benchmarks and engagement metrics.
- Identify new opportunities/priorities to accomplish the campaign's mission, while also supporting ongoing programs.
- Ensures that the work upholds the mission of accessibility and centers community-led art and creativity.
- Participate in biweekly reviews with senior staff.

Communications

- Provide copy for website and social media platforms.
- Create campaign narrative strategy.
- Build strategic relationships between journalists, artists, media, and writers.
- Uphold the mission of accessibility and center community-led creativity.
- Facilitate workshops, meetings, and events
- Write a concluding article/report on the campaign with narrative testing.

Team Management

- Report to the Editor, Programs Director, and Executive Director.
- Model an inclusive, welcoming, and inspiring organizational culture aligned with our values.
- Collaborate with Trucha staff and volunteers on campaign strategies and deliverables.

Development

- Develop campaign strategy and plan.
- Develop reporting metrics.
- Develop relationships and partnerships with community groups for campaign.

Operations

- Collaborating with the Programs Director and Marketing Director to schedule marketing and video collaborations.
- Coordinates meetings & correspondence with workshop participants.

JOB REQUIREMENTS

The ideal candidate is an organizer and creative with the ability to integrate into an existing team of community storytellers and artists.

- 1+ years of editorial experience working in community organizing. 4+ years of experience as an artist, creative or cultural worker.
- Expert writing and editing skills.
- Excellent research and information-gathering skills.
- Excellent speaking, listening, and written communication skills, bilingual a plus.
- Foster shared collaboration between staff.
- Demonstrated online platform management and organizing.
- Demonstrated organizational management and leadership experience.
- Experience working with young adults in communities of color, the LGBTQIA+ community, and/or other marginalized communities.
- Ability to passionately engage and inspire others toward a larger vision while exhibiting a demonstrable passion for advancing the mission of the organization.
- Understanding of grassroots organizing infrastructure and issues impacting the region.

HIRING DETAILS

This is a temporary, part-time position that pays \$20 an hour. The Cultural Fellow will work 20-25 hrs a week for 5 months (from January 5th-June 5th). Hours may increase or decrease based on certain cycles, campaigns, and activity. The position requires willingness to travel and work some evenings and weekends. Trucha is an Equal Opportunity Employer (EEO) and encourages women, people of color, people with disabilities, and members of the LGBTQIA+ community to express interest by application.

COVID-19 Update: Because of the COVID-19 global pandemic, currently, all Trucha staff have the option of working remotely in a hybrid manner from home and from our headquarters located at the McAllen Creative Incubator. They will be required to host events and will be suggested to abide by COVID-19 safety precautions, PPE will be made available.

APPLYING

To apply, submit your resume and a cover letter to hello@truchargv.com with the byline Cultural Fellow. The Cover Letter should be no longer than 500 words and include your interest in becoming the Cultural Fellow.