

...dip it by Pilar, a manufacturing company located in Mission, along the U.S.-Mexico border. Some things are born of necessity, which describes the story of dip by Pilar. In 2010, Gonzalez was a single mother of three young children producing yogurt-based dips in her home kitchen. Its first customers were local permarmarkets, including ...rah's Meat Market, Bob ...ark's Beef Shop, La ...derra Gourmet Meat Mart, Tortillas Aires, Tortillas ...melita, Ruben's Market ...the World, Los Corrales ...eat Market, and El Pastor ...ill, a restaurant in nearby ...Allen.

In 2014, Gonzalez took a leap of faith and registered to participate in the Ruby ...d Ventures Competition, a Mission Economic Development Corporation initiative encouraging local entrepreneurs to launch or expand innovative ventures. That leap resulted in Gonzalez winning first place and a \$25,000 prize. This sizable prize allowed Gonzalez to expand, moving the dip it

...iversity, and met his wife Rosario. They've raised four children: Paulina, Alejandro, Marcelo, and Mia. Their initials form the name of their real estate firm later established as PAMM Family Properties.

In 1996, they moved to McAllen/Mission area to raise their children and sustain the family selling Mexican Folk Art or "Artesanias" with a small retail operation known as Casa Antigua. They now operating as Niu Urban Living a leading high end home furnishings and design showroom

Jesús and his team enjoy designing and developing office spaces for start up companies along with beauty suites and boutique restaurants. Their current project is Mercado District, in the former Bargain Bazaar building. Jesus and Rosario were founding members of the McAllen Art Walk, and Jesús has served as a board member of a few non-profit devoted to beautifying the city of McAllen.

For ticket information call the RGVHCC office at (956) 928-0060.

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